

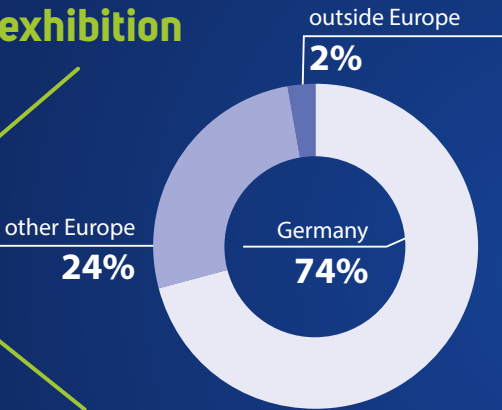
AGRITECHNICA 2025: Extensive visitor interest

Survey conducted among 2,008 German and international – June 2025



Planning to visit the exhibition

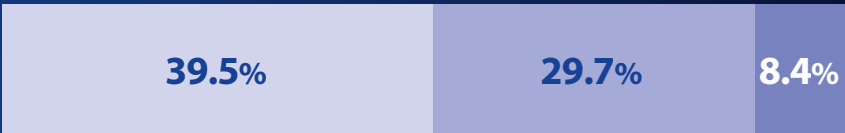
76%
have already
decided in
favour of visiting.



22%
to decide shortly
before the
trade fair.



Investment plans



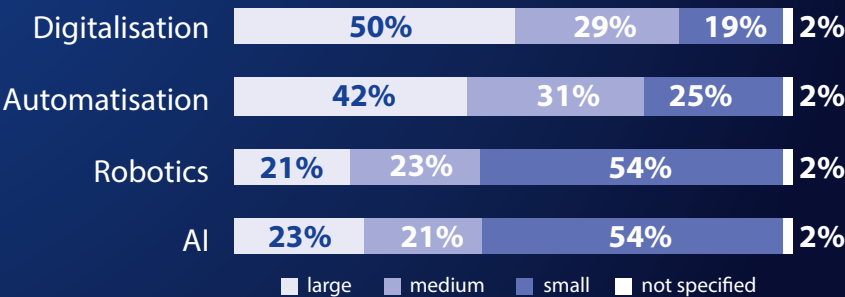
- up to 100,000 Euros
- over 100,000 up to 500,000 Euros
- over 500,000 Euros



Offers of the exhibitors



Interest in digitalisation | robotics



- large
- medium
- small
- not specified