

# NEW! INTERNATIONAL DEALERS LUNCH

## The new live event for the specialist international agricultural machinery trade at AGRITECHNICA!

Show that you are a trade partner! Meet top sellers and young professionals.  
Empowering ag machinery trade – new business strategies in changing markets

- We bring your trading partners together and offer an ideal platform for networking
- As an exhibitor, benefit from the fact that your international trading partners can exchange their views
- Get to meet new trading partners – not least for more international dialogue
- The ideal addition to the International Dealer and Service Centre in hall 2
- Everyone will be there – everyone will be nearby: you can also meet representatives of the international dealer association CLIMMAR here
- From our two sponsoring packages, choose the one that best fits your company
- The number of manufacturer representatives is limited – we ask for your understanding in this regard
- Invite your trading partners to the event – five or 10 admission tickets are included depending on sponsoring package

### Informationen about the event:

- Tuesday, 14.11.2023 from 12 noon to approx. 2 p.m. at the trade fair grounds
- Title of the event: 'Empowering ag machinery trade – new business strategies in changing markets'
- Welcoming address, keynote speakers, panel discussions (simultaneous interpreting into English), catering, intensive networking
- Participation fee per participant: EUR 95, tickets available from the beginning of September

Registration period for sponsors: **01 April to 30 June 2023**

Registration period for participants / ordering tickets: **01 July to 30 September 2023**

Ordered tickets will be dispatched from the beginning of September 2023!



### INFORMATION & BOOKING

- Please contact us
- Heinzbert Mies, Marketing, [h.mies@dlg.org](mailto:h.mies@dlg.org)

# NEW! INTERNATIONAL DEALERS LUNCH

## The new live event for the specialist international agricultural machinery trade at AGRITECHNICA!

Benefit from maximum visibility before, during and after the event!

Actively show your trading partners your support and choose from two sponsoring packages depending on the level of visibility you want.

### Sponsoring package 1:

- Linking of your company logo on the AT website and on a large screen / banner above the stage on site
- Two persons / company representatives are permitted to attend the event per manufacturer
- Five dealer tickets (value EUR 475) are included per manufacturer: two for German dealers, three for foreign dealers
- Sponsoring package 1 costs: EUR 2,500

### Sponsoring package 2:

- Like sponsoring package 1, but:
- Three persons / company representatives are permitted to attend the event per manufacturer; 10 dealer tickets are included (six of which are for foreign dealers)
- Option of positioning a roll-up (max. width 1.20 m) in the event room
- Listing of the sponsor in the AGRITECHNICA theme newsletters, which will be sent out to the trade target group twice during the period from July to September via LBT / Climmar and the media partner AGRARTECHNIK / UseTecWorld
- Sponsoring package 2 costs: EUR 4,500

Each sponsor has the option of inviting additional trading partners to the event - just ask us!

Registration period for sponsors: **1 April to 30 June 2023**, contact person Heinzbert Mies | [h.mies@dlg.org](mailto:h.mies@dlg.org)



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