

# SYSTEMS COMPONENTS

**2023** 12–18 NOVEMBER, HANOVER, GERMANY  
PREVIEW DAYS 12/13 NOVEMBER

**THE B2B MARKETPLACE FOR THE  
SUPPLY INDUSTRY IN THE AG MACHINERY  
AND THE OFF-HIGHWAY SECTOR**

#systemsandcomponents



[www.agritechnica.com/en/systems-components](http://www.agritechnica.com/en/systems-components)

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# YOUR B2B HOTSPOT

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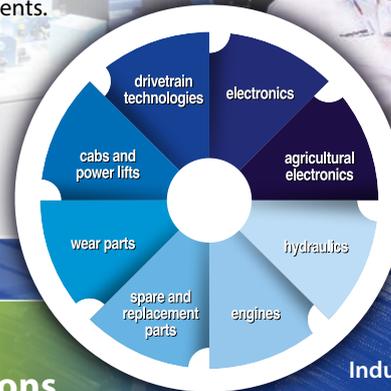
**AGRI  
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## SYSTEMS & COMPONENTS<sup>DLG</sup>

A spotlight on functional units and high tech inside machines, SYSTEMS & COMPONENTS is a B2B platform attracting more than 120,000 international trade visitors and decision makers from management, engineering, R&D and purchasing departments.

The show, made by DLG, is dedicated to a comprehensive display of trends and innovations casting a look into the future of agricultural and off-highway machinery.

SYSTEMS & COMPONENTS is complemented by an Expert Stage with a high level technical programme for sharing knowledge and exchanging ideas.



### SYSTEMS & COMPONENTS 2023 guiding theme

## GREEN PRODUCTIVITY – inspiration and solutions

How can the growing need for high-quality food be met and the road to climate neutrality be pursued at the same time? Answers will be provided by SYSTEMS & COMPONENTS, which will be focusing on the guiding theme of GREEN PRODUCTIVITY together with AGRITECHNICA. The B2B platform for the off-highway sector's supplier industry will be extending an invitation to discuss new technologies that are heralding in a sustainable transformation in agriculture.

### KEY AREAS

Industry leaders, medium-sized companies and start-ups will be presenting their expertise and innovations in 8 key areas.

# THE PERFECT MATCH

In 2023, AGRITECHNICA is hosting SYSTEMS & COMPONENTS for the sixth time. Showcasing the latest developments and innovations in the field of functional units for agricultural machinery and the entire off-highway sector. The show within the show is the perfect complement to the world's leading trade fair.

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## AGRITECHNICA OFFERS SYNERGIES



The leading trade fair for agricultural machinery,  
with **2,803 exhibitors**



**80 %** of exhibitors are manufacturers  
of agricultural and off-highway machines



The meeting place for **447,000 visitors**  
from **144 countries**



**1,500 journalists** from  
**52 countries** provide powerful media coverage

(Numbers of 2019)

# 5 REASONS TO EXHIBIT

1

## LARGE CUSTOMER REACH

120,000 visitors, 94 % professionals

2

## PROVEN VISITOR SATISFACTION

94 % of visitors were satisfied with  
SYSTEMS & COMPONENTS

3

## ATTRACTIVE PURCHASING POTENTIAL

63 % of visitors have investment plans within the next years

4

## FULL INNOVATION POWER

more than 700 exhibitors from  
the supplier industry in 43 countries

5

## HIGH EXHIBITOR LOYALTY

87 % of exhibitors plan to participate again

Source: representative survey of exhibitors and visitors by Wissler & Partner/FKM certified 2019

# CONNECTING KNOW-HOW

Offering multifaceted insights on the challenges faced by the supply industry, the technical programme focusses on the expertise of leading international experts covering different areas of the scientific and industrial world.



## EXPERT STAGE

The "Expert Stage" represents the technical highlight of **SYSTEMS & COMPONENTS** – a multichannel experience with discussions between visionaries, exhibitors and visitors.

## CALL FOR PAPERS STARTS NOW

Present your company's expertise on the "Expert Stage" with high-level information on current trends in the supply industry.

Contact: [p.vonloe@dlg.org](mailto:p.vonloe@dlg.org)

# HONORING INNOVATIONS

The DLG trophy honours innovations in the field of systems and components. This high-level industry award attracts worldwide attention among buyers of agricultural and off-highway machinery. Online voting will determine the winners and nominees.

The winners will be selected by development engineers of companies exhibiting at AGRITECHNICA 2023.



## EARLY NOVEMBER 2022

Apply for a stand at [www.portalagritechnica.dlg.org](http://www.portalagritechnica.dlg.org)

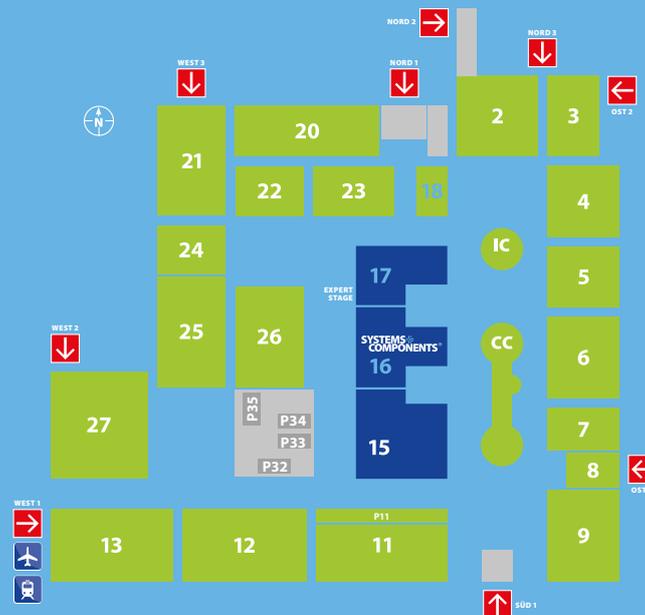
## SAVE THE DATE – VDI CONFERENCE

10/11 November 2023: AgEng-LAND. TECHNIK 2023

The information hub for thousands of engineers and purchasing professionals from the agricultural machinery industry

## FOLLOW US

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## DLG – THE OPEN NETWORK AND PROFESSIONAL VOICE

Collaborating with experts around the world in an open network, DLG (German Agricultural Society) develops solutions for the future to meet the challenges faced by farming, agribusiness and the food sector. It organises internationally leading trade fairs and events in the specialist areas of crop production, animal husbandry, machinery and equipment for farming and forestry work, energy supply and food technology. DLG's quality tests for food, agricultural equipment and farm inputs are world leading. Through its professional work and its network of experts, DLG continuously lends new impetus to the farming world.

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