

SYSTEMS COMPONENTS ^{DLG}

THE B2B MARKETPLACE FOR THE SUPPLY INDUSTRY
IN THE AG MACHINERY AND THE OFF-HIGHWAY SECTOR

#systemsandcomponents



www.systemsandcomponents.com

MADE BY



YOUR B2B HOTSPOT

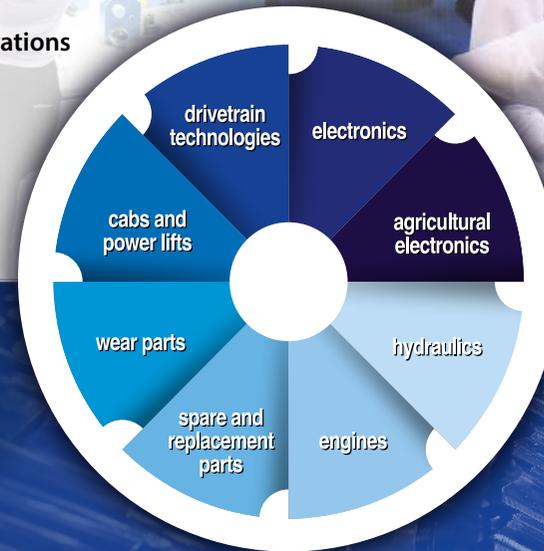
SYSTEMS & COMPONENTS IS PART OF
**AGRI
TECHNICA**[®]
THE WORLD'S NO. 1

SYSTEMS & COMPONENTS[®]

A spotlight on functional units and high tech inside machines, SYSTEMS & COMPONENTS is a B2B platform attracting more than 120,000 international trade visitors and decision makers from management, engineering, R&D and purchasing departments.

The show, made by DLG, is dedicated to a comprehensive display of trends and innovations casting a look into the future of agricultural and off-highway machinery.

SYSTEMS & COMPONENTS is complemented by a technical programme in the Future Lounge – a high-level forum for sharing knowledge and exchanging ideas.



KEY AREAS

Industry leaders, medium-sized companies and start-ups will be presenting their expertise and innovations in 8 key areas.

THE PERFECT MATCH

In 2023, AGRITECHNICA is hosting SYSTEMS & COMPONENTS for the sixth time. Showcasing the latest developments and innovations in the field of functional units for agricultural machinery and the entire off-highway sector. The show within the show is the perfect complement to the world's leading trade fair.

SYSTEMS & COMPONENTS IS PART OF
**AGRI
TECHNICA**[®]
THE WORLD'S NO. 1



AGRITECHNICA OFFERS SYNERGIES



The leading trade fair for agricultural machinery,
with **2,803 exhibitors**



80 % of exhibitors are manufacturers
of agricultural and off-highway machines



The meeting place for **447,000 visitors**
from **144 countries**



1,500 journalists from
52 countries provide powerful media coverage

(Numbers of 2019)

5 REASONS TO EXHIBIT

1 **LARGE CUSTOMER REACH**
120,000 visitors, 94 % professionals

2 **PROVEN VISITOR SATISFACTION**
94 % of visitors were satisfied with
SYSTEMS & COMPONENTS

3 **ATTRACTIVE PURCHASING POTENTIAL**
63 % of visitors have investment plans within the next years

4 **FULL INNOVATION POWER**
more than 700 exhibitors from
the supplier industry in 43 countries

5 **HIGH EXHIBITOR LOYALTY**
87 % of exhibitors plan to participate again

Source: representative survey of exhibitors and visitors by Wissler & Partner/FKM certified 2019

CONNECTING KNOW-HOW

Offering multifaceted insights on the challenges faced by the supply industry, the technical programme focusses on the expertise of leading international experts covering different areas of the scientific and industrial world.



FUTURE LOUNGE

The "Future Lounge" represents the technical highlight of **SYSTEMS & COMPONENTS** – a multichannel experience with discussions between visionaries, exhibitors and visitors.

CALL FOR PAPERS STARTS NOW

Present your company's expertise in the "Future Lounge" with high-level information on current trends in the supply industry.

Contact: p.vonloe@dlg.org

HONORING INNOVATIONS

The DLG trophy honours innovations in the field of systems and components. This high-level industry award attracts worldwide attention among buyers of agricultural and off-highway machinery. Online voting will determine the winners and nominees.

The winners will be selected by development engineers of companies exhibiting at AGRITECHNICA 2023.



