

9 – 15 November 2025
Hanover, Germany

**AGRI
TECHNICA**[®]
THE WORLD'S NO. 1

**AGRI
TECHNICA**[®]
ASIA

22 – 24 May 2024
Bangkok, Thailand

BOOST your Agribusiness Globally

AGRITECHNICA EXHIBITOR BONUS PROGRAM

Special benefits for AGRITECHNICA ASIA 2024 and
AGRITECHNICA 2025 exhibitors.

Join our Exhibitor Bonus Program for exclusive benefits at the world's top agricultural tech fairs. Leverage your brand's global reputation to tap into a network of high-quality leads and loyal customers worldwide.

EXCLUSIVE
OFFER

For the first 50
registrations!



EXHIBITOR BENEFITS



Secure Your Spot

Confirmed participation at AGRITECHNICA 2025



Cost Savings

Over €2,000 in fee waivers



More Space

Option to expand your AGRITECHNICA 2025 booth
based on your AGRITECHNICA ASIA 2024 size



Get Noticed

Logo display online
and at the DLG booth

BONUS: Book 100 m² or more at AGRITECHNICA ASIA 2024 and get extra visibility worth €10,000:

- ▶ Feature in newsletter with over 150,000 contacts
- ▶ Social media posts
- ▶ Banner in AGRITECHNICA exhibitor directory on the website

www.agritechnica.com/en/exhibit/exhibitor-bonus

Please e-mail back to: exhibitor-bonus@dlg.org

AGRITECHNICA EXHIBITOR BONUS PROGRAM

Exhibitor Bonus Program Agreement

By signing this agreement, the company is securing the benefits of the AGRITECHNICA Exhibitor Bonus Program for AGRITECHNICA ASIA 2024 and AGRITECHNICA 2025.

Company Details (please fill in):

Company	
Street	Postcode/City
Telephone contact person	E-mail contact person
Place/Date	Signature/Stamp

Terms and conditions

1. Provider

The provider is DLG Service GmbH in cooperation with DLG International GmbH, DLG Asia Pacific Co., Ltd, and VNU Exhibition Asia Pacific Co. Ltd.

2. Requirements for participation

The offer is valid for the companies (or groups of affiliated companies) whose products and services belong to the [AGRITECHNICA nomenclature](#) and which take part as exhibitors with their own booth in AGRITECHNICA ASIA 2024 and AGRITECHNICA 2025. The offer cannot be combined with other offers and discounts, such as early bird rates or country pavilion packages.

3. Duration

The offer is valid for the following events: AGRITECHNICA ASIA (22-24 May 2024, Bangkok, Thailand) and AGRITECHNICA (9-15 November 2025, Hanover, Germany). The offer is valid by registering for AGRITECHNICA ASIA 2024 between 16 October 2023 and 15 December 2023 and by registering for AGRITECHNICA 2025 by 1 February 2025.

4. Definition of benefits

The offer guarantees participation in AGRITECHNICA ASIA 2024 and AGRITECHNICA 2025. Participants in the AGRITECHNICA Exhibitor Bonus Program a) can increase their booth size at AGRITECHNICA 2025 by the size of the booth space at AGRITECHNICA ASIA 2024 (compared to AGRITECHNICA 2023); deviations in increased booth size of 15% may occur, b) will receive the registration rate, media package and 10 exhibitor passes free of charge, c) will be highlighted with company logo as an AGRITECHNICA Partner on the AGRITECHNICA website, event app and at the DLG booth at AGRITECHNICA 2025. Participants which book more than 100 m² at AGRITECHNICA ASIA 2024 will additionally receive a visibility package with one advertorial in DLG newsletter, one social media post on AGRITECHNICA channels, one banner in AGRITECHNICA exhibitor directory.

5. Use of data

The use of personal data is subject to the privacy policy published on the website <https://www.dlg-tradefairs.com/en/privacy-policy>. By signing this form, you agree to the privacy policy and the processing of your data according to the GDPR by DLG Service GmbH.

6. Other

The agreement and the associated benefits come into force when the companies book the booth for AGRITECHNICA ASIA 2024 and AGRITECHNICA 2025 bindingly. For participation in the trade fairs, AGRITECHNICA 2025 and AGRITECHNICA ASIA 2024, the registration forms of the respective events apply. The booth applications for each trade fair must be registered independently by the companies themselves. The aforementioned benefits for AGRITECHNICA 2025 will only be granted if participation in AGRITECHNICA ASIA 2024 has actually taken place.

MADE BY



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