



Thematic Panel Discussions Sponsorship: €2,500

- Daily following the pitch session
- Thematically clustered
- Sponsor branding on stage
- Included in the AGRITECHNICA technical program



Daily Lunchtime start-up Pitch Session

Sponsorship package/day: €7,500

- Daily from 12:00-14:00
- Thematically clustered everyday
- Snacks provided
- Sponsor introduction speech
- Sponsor branding on stage during the pitch session
- Included in the AGRITECHNICA technical program



Networking Event

Sponsorship package/event: €25,500

- Speaking opportunity
- Invite your community as well as the start-ups participating at AGRITECHNICA
- Stage & Lounge provided from 16:00-20:00 hrs
- Sponsor branding on stage during the event
- Drinks and Snacks included (Max 100 pax)
- Including marketing through the AGRITECHNICA channels

INFORMATION & BOOKING

- Binding booking in the Exhibitor Service Portal
- Kai-Uwe Busch, DLG-Verlag, k.busch@dlg.org

agrifood
start-ups



BRONZE

EUR 2,000

- Branding on printed and digital material at the agrifood start-ups area
- Invitation to all agrifood start-ups events
- Max. 10 sponsors

SILVER

EUR 10,000

- Sponsor for Lunchtime start-up Pitch Session & Thematic Panel Discussion
- Short company presentation & introduction before the pitch session
- Branding on printed and digital material at the agrifood start-up area
- Activities included in the AGRITECHNICA technical program
- Invitation to all agrifood start-ups events
- Max. 6 sponsors

GOLD

EUR 50,000

- Sponsor for an entire day/thematic focus – including Lunchtime start-up Pitch Session; Thematic Panel Discussion & Networking Event
- 2x Short company presentation & introduction before the pitch session and before the networking event
- Logo on the to-go cups of the Coffee Bike (The coffee is free of charge for customers)
- Branding on printed and digital material at the agrifood start-ups area
- Activities included in the AGRITECHNICA technical program
- Invitation to all agrifood start-up events
- Max. 6 sponsor



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