

DLG.PROTOTYPE.CLUB | Sponsor an open innovation challenge

NEW

DLG.PROTOTYPE.CLUB

Is a one of a kind start-up and software-developer rapid-prototyping competition in the ag-machinery and ag-tech industry.

This open innovation platform enables you to get more out of your presence at AGRITECHNICA by unlocking new potential recruits for your human resources department, new products for your innovation and R&D department as well providing a gold mine of content to your marketing team. Most importantly by participating in the DLG.Prototype.Club you can bring your big ideas to market faster and in a more cost efficient manner.

How does it work:

- Exhibitors define a challenge
- DLG.Prototype.Club selects teams of software developers, engineers and start-ups to solve these challenges
- The teams enter a prototyping phase two weeks before AGRITECHNICA
- The teams present their fully functional prototypes together with a business plan to the Challenge partner LIVE during AGRITECHNICA
- The complete process from challenge announcement to the announcement of the winner of the challenge is accompanied by a high-profile media campaign



INFORMATION & BOOKING

The price of the sponsorship is subject to the type of challenge. Please contact us for an offer & a free consultation on challenge design.

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