

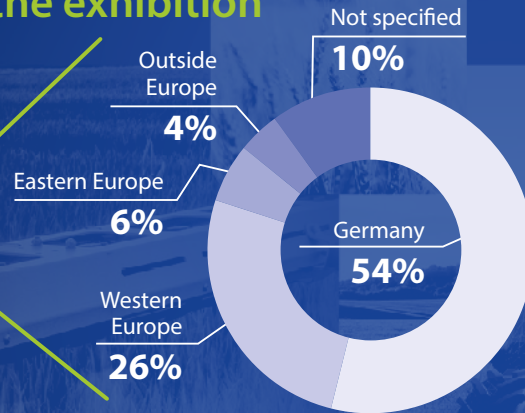
Extensive visitor interest in AGRITECHNICA 2023

Survey conducted among 2,231 German and international visitors – March 2023



Planning to visit the exhibition

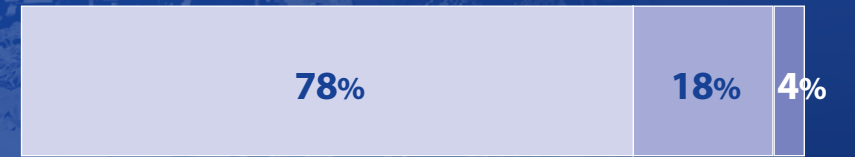
68% have already decided in favour of visiting.



31% to decide on visit in the next six months.



Investment plans



- up to 100,000 Euros
- over 100,000 up to 500,000 Euros
- over 500,000 Euros



Reasons for visiting the exhibition



Topics

