

SAFE BUSINESS

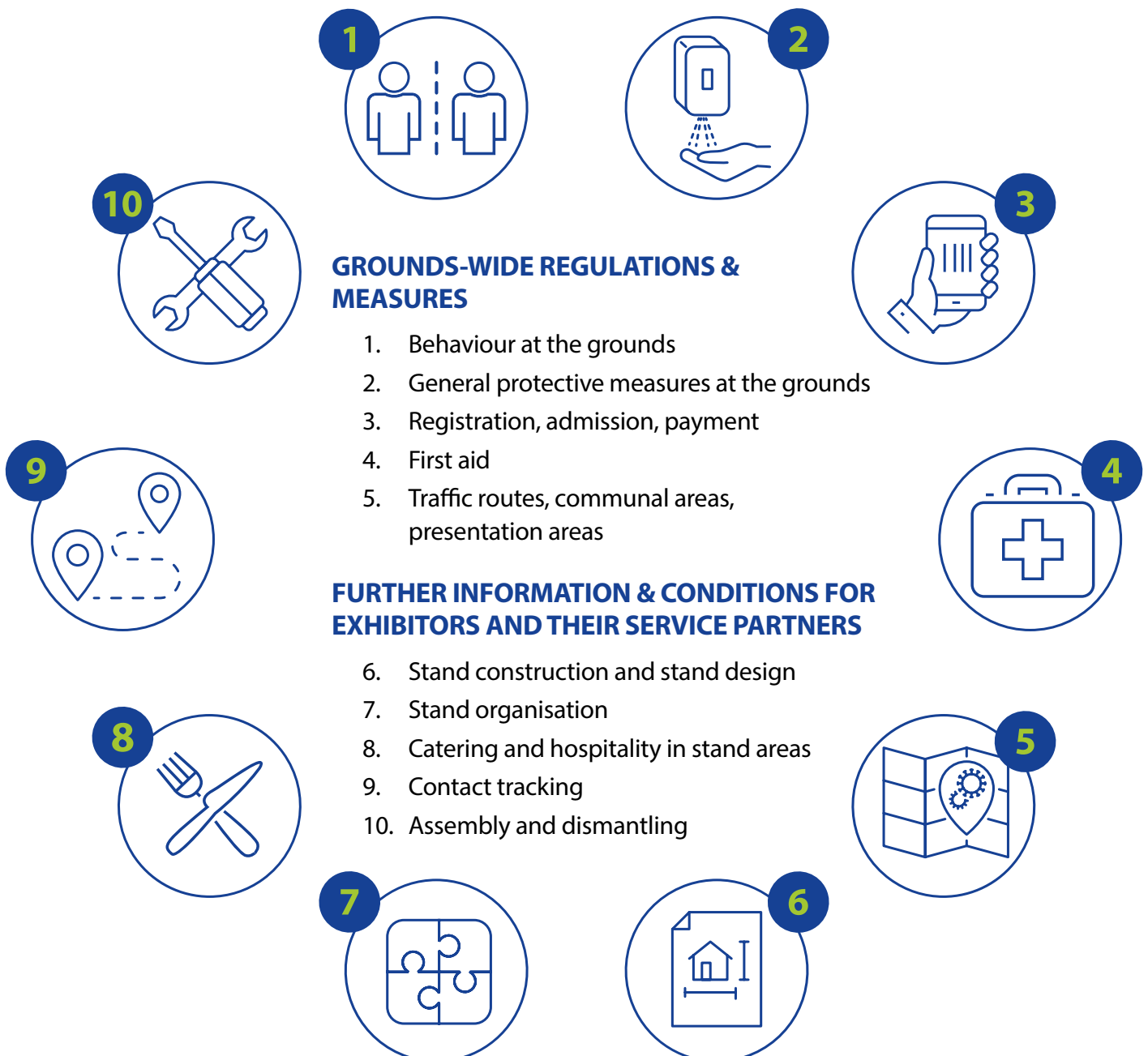
MORE SAFETY FOR SUCCESSFUL BUSINESS

- Hygiene concept
- Information and conditions for exhibitors and their partners

MADE BY



As the organiser, we are making every effort to ensure your safety during your visit to the trade fair grounds. We are therefore in close coordination with the responsible health authorities together with the operator, Deutsche Messe AG. With immediate effect and until further notice, the technical guidelines will be supplemented with protective measures concerning behaviour, distances and hygiene:



As a visitor, exhibitor or service provider, please always observe the following points, which are necessary for the successful implementation of the protective measures. As the organiser, we reserve the right to make changes and adjustments.

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GROUPS-WIDE REGULATIONS & MEASURES



1. Behaviour at the grounds

- When entering and exiting the event and throughout the entire event period, all persons at the trade fair grounds are required to adhere to a minimum distance of 1.50 m from one another, if possible ('minimum distance' in the following). Groups of people belonging together / travel groups are excluded from the distance regulation.
- In addition, a mouth and nose cover (MNC) must be worn in all closed rooms and buildings on the exhibition grounds. The MVC may only be put down in gastronomic areas after taking a seat and as long as the distance requirement is maintained. Here, groups of people / travel groups belonging together are allowed to sit closer together, too. At the exhibition stands, exhibitors may allow their customers to remove the MNC by mutual agreement, if the necessary measures ensure permanent compliance with the distance requirement or the risk of infection is sufficiently reduced in some other way, e.g. by means of a transparent partition wall.
- Please always observe the currently applicable hygiene regulations issued by the German Federal Centre for Health Education (greeting without handshake, coughing / sneezing into the crook of the arm, regularly washing hands, avoiding touching one's face).



2. General protective measures at the grounds

- The trade fair grounds in Hanover offer an outstanding infrastructure that already guarantees the highest of hygiene standards.
- When events are conducted, the cleaning frequency is additionally increased; entrance and exit areas, toilets, etc. are also disinfected several times per day.
- Disinfectant dispensers can be found in the entrance areas, in toilet facilities, at service points and in the forums and conference areas.
- Throughout the trade fair grounds, transparent partition walls made of glass and plastic will also be installed at counters at which contact between employees and service providers takes place (e.g. in the press centre, at the cloakrooms, at information points and in service offices).
- Signs and loudspeaker announcements et c. will be used to point out the protective measures at the trade fair grounds.
- The catering areas will be extended with additional facilities outdoors. Takeaway food and drinks will primarily be on offer there.
- There will be fixed daily contingents of admission tickets to limit the number of persons at the trade fair grounds to a permissible maximum (pursuant to the applicable coronavirus ordinance).



3. Registration, admission and payment

- As part of the current measures, the prior registration of all persons is the pre-requisite for admission to and remaining at the trade fair grounds.
- The recording of all essential personal information is intended to ensure that any necessary tracking of category 1 contact persons pursuant to the specifications of the Robert Koch Institute can take place.
- In addition, the 3G regulation applies, in which proof must be provided that one has been fully vaccinated, recovered or tested. Proof can be provided digitally when registering the tickets, which enables quick access to the trade fair. However, the respective documents can also be presented on site.
- In the case of rapid and PCR tests, the validity on the respective day must be observed. PoC antigen tests may not be older than 24 hours, PCR tests not older than 48 hours.
- **Visitors** will exclusively receive their tickets in advance and online via the AGRITECHNICA ticket shop. Tickets cannot be purchased and previously purchased tickets cannot be registered on site. Each ticket is valid for a defined trade fair day. No multi-day tickets will be issued.
- **Visitors** who wish to visit the trade fair on several days must register separately for each day.
- **Exhibitors** will continue to receive multi-day tickets.
- To ensure adherence to the distancing regulations, personal guidance systems and floor markings will be used in the entrance areas.
- Bag checks are still planned on entering the grounds, under consideration of the applicable measures.
- You must keep your admission ticket with you throughout your entire visit, up to the point at which you exit the grounds. Proof of the respective visits must be provided at specific locations on the grounds as part of contact tracking.
Scanning the admission ticket: entrance to and exit from the grounds, catering areas and at the exhibitor stands in the case of consulting, negotiation or sales discussions etc., where the minimum distance can be maintained and the MNC is not worn.



4. First aid

- If you feel unwell and present symptoms of COVID-19, please contact the medical centre (initially) by telephone: **Phone: +49 511 89-30030**
- The medical centre is located behind the glass transition from north entrance 1 to hall 20 (please follow the signs).



5. Traffic routes, communal areas, presentation areas

- Please use only the accordingly marked entrance and exit doors and keep to the right in the corridors as far as possible.
- The widths of the aisles in the halls will be adjusted to create sufficient space to enable adherence to the recommended minimum distance between persons.
- In forums and conference facilities, a more spacious layout will be implemented to give consideration to the regulations concerning the minimum distance between participants.

FURTHER INFORMATION AND CONDITIONS FOR EXHIBITORS AND THEIR SERVICE PARTNERS

Due to the COVID-19 pandemic, you are obliged to observe the following points as an AGRITECHNICA 2022 exhibitor.

Depending on the respective situation, the health authority is entitled to issue further orders, adjust orders that have already been issued or rescind them in their entirety.

Monitoring the conditions within the trade fair grounds and intervening immediately in the event of violations are the responsibility of the exhibitor.

The DLG exhibition management reserves the right to restrict or prohibit the operation of individual trade fair stands at any time in the event of contraventions.



6. Stand construction and stand design

During the trade fair, a distance of 1.50 m must be adhered to between persons, if possible. The exhibitor is personally responsible for ensuring that the applicable hygiene and behavioural measures are implemented and adhered to on its stand area. The following regulations for stand construction have accordingly been established; as the exhibitor, you must take these into consideration in your planning and ensure them during your trade fair presentation:

- The trade fair stand must be designed in such a way that sufficient air exchange is ensured throughout the trade fair, particularly in meeting and other communal rooms, and that covered stand constructions are guaranteed (passive/ active ventilation).
- Internal stand traffic areas must be designed so that visitors and personnel can preferably adhere to the minimum distance.
- Plenty of space must be provided for spectators in the respective stand area for product presentations and show/ action areas. An adequately dimensioned spectator area should ensure that the traffic routes are kept clear.
- Meeting and communal rooms for personnel must be dimensioned so generously that there is sufficient space available.
- Interaction points (counters et c.) must be positioned so that sufficient space is available on the stand for visitors. If the minimum distance between two persons can understandably not be adhered to at interaction points, suitable constructive measures must be implemented (spit guard).
- Contact areas should consist of smooth, easily cleaned surfaces.
- Sufficient disinfectant must be provided at the stand for the exhibitors' employees and service partners.
- Additionally, offering visitors the option of disinfecting their hands, e.g. by providing disinfectant dispensers, is also recommended (bookable online in the exhibitor service portal).



7. Stand organisation

- There is no fixed minimum distance between exhibits. Nevertheless, when designing the stand, we recommend to ensure that sufficient traffic areas are provided in order to avoid constant crowds.
- Active appointment management and controlled visitor guidance (e.g. by means of regulatory personnel employed specifically for this purpose and route markings) can prove expedient for adhering to the minimum distance.
- Conducting shows or actions aimed at generating a large audience, which cause visitors to congregate in a relatively small area, is impermissible.
- Products may continue to be presented in the context of demonstrations subject to adherence to the hygiene regulations.
- Highly-frequented areas and frequently used contact areas, such as tables and counters in catering and sales areas, must be disinfected regularly, handrails and door handles several times per day; the stand must be thoroughly cleaned at least once per day.
- We recommend offering mouth and nose protection and hand disinfectant for visitors to the stand.
- Evening events are possible again according to the current planning status of AGRITECHNICA 2022.
- The registration documents, which also show the general conditions in more detail, will be made available in the exhibitor service portal as soon as possible.
- When providing brochures and information material as well as distributing give-aways, it must be ensured that the items to be issued shall not be touched by more than one person. Issuing or receiving should therefore be as direct as possible (person to person). If that is only possible to a limited extent, either the hands must be disinfected beforehand or the article after being touched.



8. Catering and hospitality in stand areas

- In gastronomic areas, the mouth and nose cover may be taken off as soon as a seat is taken. The basic requirement is that the restaurateur/ exhibitor records contact beforehand.
- A minimum distance of 1.5 m from person to person must be maintained between the dining people. (Travel) groups that belong together may also sit together without any distance from one another.
- The service staff must wear mouth and nose covering at all times and must be fully informed of the current measures and rules of conduct (distance regulation, avoidance of direct contacts, additional cleaning intervals, et c.).
- When serving food, it is advisable to offer packaged portions and sealed drinks.
- However, open food may still be served at the seat.
- Self-service stations are allowed, too – a mouth nose cover has to be worn.

- If you are planning a catering area, we recommend engaging a professional caterer. Caterers are obliged to adhere to all hygiene regulations. Here, e.g., you may directly contact 'vomfeinsten Catering GmbH' for advice and/ or an offer. www.messe-vomfeinsten.de



9. Contact tracking

To enable specific contact tracking in suspected cases (category 1 pursuant to the specifications of the Robert Koch Institute), the following measures are implemented:

- Throughout the event period, visitors and exhibitors (as well as their service providers) will initially be recorded at all entrances to the grounds.
- In addition, the contacts in the gastronomic areas of the fair as well as in forums, at special shows et c. are recorded.
- Exhibitors are currently obliged to register their customers, where the mouth and nose protection is removed (gastronomic area / during customer meetings in areas provided for that purpose where the minimum distance can be safely maintained).
- The admission tickets must be registered before entering the exhibition grounds.
- The personal data provided during registration (surname, first name, full address and telephone number) will be anonymised and given an ID.
- During a scan, only the anonymised ID of the visitor, the contact period and the location are recorded and linked to the ID of the person who performed the scan.
- The recording of contacts will be handled/ processed by an app provided by the DLG which can also be used for sales purposes. Additional services can be booked in the Exhibitor Service Portal.
- The organiser is obliged to retain the contact data for a period of four weeks commencing on the first following day of the event.
- If necessary, the public health department will be provided with the recorded contact data for evaluation and processing by the organiser/ venue operator or by a company commissioned.



10. Assembly and dismantling

The general regulations of the latest version of the German Lower Saxony Ordinance on Infection Protection Measures to Halt the Spread of the Coronavirus, as well as the SARS-CoV-2 Occupational Health and Safety Ordinance (Corona-ArbSchV) also apply throughout the assembly and dismantling phase as a supplement to the Technical Regulations.

Specifically, the following points must be observed:

- If possible, a minimum distance of 1.5 m between any persons must be adhered to during all work.
- Besides this, a mouth and nose cover must also be worn during assembly and dismantling. Exception rule: When performing continuous heavy physical work during assembly and dismantling activities on the stand area, people may work without covering their mouth and nose, provided that the distance of 1.50 m between people is maintained.
- Small, fixed teams are to be formed during the activity as well as during travel to and from the venue in vehicles and during breaks, if possible.
- All employees must be informed of the SARS-CoV-2 work safety standards.
- This particularly applies to the distancing and hygiene regulations, i.e. greeting without hand shake, coughing and sneezing into the crook of the arm, regularly washing hands thoroughly.
- Smoking is prohibited in the trade fair halls. If possible, breaks should always be taken in the open air.
- Accommodating employees in single rooms is recommended. Collective accommodation should be avoided.

Links to relevant internet pages of the text references:

(Information only available in German language)

<https://www.niedersachsen.de/Coronavirus/vorschriften-der-landesregierung-185856.html>

<https://www.infektionsschutz.de/mediathek/infografiken.html>

<https://www.bmas.de/DE/Service/Gesetze-und-Gesetzesvorhaben/sars-cov-2-arbeitsschutzverordnung.html>

<https://www.bmas.de/DE/Corona/Fragen-und-Antworten/Fragen-und-Antworten-ASVO/faq-corona-asvo.html>

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