

## SYSTEMS & COMPONENTS TROPHY – ENGINEERS' CHOICE

Innovative systems and components will be awarded as winners by development engineers from the field of agricultural machinery.



Systems and components play a key role in the development of innovative agricultural machinery. The "Systems and Components Trophy – Engineers' Choice" honours systems or components with a novel or significantly improved concept that can make a substantial contribution to the development and realisation of products - new processes are made possible or known processes enhanced.

### THE FOLLOWING CRITERIA ARE DECISIVE FOR THE AWARD OF THE TROPHY

- Practical significance
- Benefits in profitability and processes
- Benefits to the environment and energy use
- Benefits for work load and safety

## BENEFITS OF PARTICIPATION

- This is a high-level industry award – winners are selected by development engineers from the global agricultural machinery sector
- Business-networking between manufacturers of systems and components and development engineers
- The award attracts worldwide attention among buyers and agricultural machinery manufacturers
- Year-round quality communication in the competitive environment of systems and components

## OUR SERVICE

- Attention-grabbing international media work in the run-up to the trade fair
- Attractive award ceremony at SYSTEMS & COMPONENTS
- Winners will have the opportunity to conduct an exclusive product presentation in the Future Lounge, the specialist trade forum at SYSTEMS & COMPONENTS
- Information and advertising materials for Trophy nominees and winners

## OVERVIEW OF KEY DATES

- **As of June 2021:** Register online via the Exhibitor-Service-Portal:  
[www.agritechnica.com/onlineservice](http://www.agritechnica.com/onlineservice)
- **15 September 2021:** Registration deadline for the Systems & Components Trophy
- **Beginning of December:** Announcement of the nominees and online-voting by the development engineers
- **Beginning of February 2022:** Announcement of the award winners and presentation of the awards

Award and judging regulations are available at: [www.agritechnica.com/en/systems-components/](http://www.agritechnica.com/en/systems-components/)

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