

SYSTEMS & COMPONENTS QUARTERLY

ADVERTORIAL

Promote your product / company with your advertisement in the digital

Systems & Components Quarterly newsletter.

The newsletter provides information about technical topics concerning the agricultural machinery supplier industry and the entire off-highway sector.

With your advertorial, you will reach purchasers, engineers and marketing managers from the agricultural machinery and the off-highway sectors.

- The newsletter has a coverage of over 15,000 contacts (national and international).
- Language of the newsletter: English
- The following are included in the advertorial:
 - Heading: max. 60 characters
 - Teaser text: max. 330 characters incl. blank characters
 - Link specification
 - Image width 260 px (height 200 px)

Price: EUR 576.00

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SYSTEMS & COMPONENTS[®] QUARTERLY

QUARTERLY

Sehr geehrte Frau von Czetzitz,

"Welcome to AGRITECHNICA" will once again be the cry next year. The world's leading trade fair for agricultural machinery will offer exhibitors and visitors a new business platform specifically combining the live experience of a trade fair with innovative digital information and networking. This combination means we are optimally positioned to successfully counter the possible effects of COVID-19.

Trade fairs are one of the most important ways for companies to present their innovations and products and to acquire customers. We are all aware that the live experience continues as focal point. Our professional 'Safe Business' concept is therefore designed to ensure that you can plan your trade fair presentation safely and successfully.

Additionally, we offer AGRITECHNICA digital, giving you the opportunity to specifically expand your business in this direction. From the summer of 2021, visitors who have already registered for AGRITECHNICA will be able to use the new digital platform to contact you directly – in a smart and precise format. This platform will be available to 1,500 journalists from Germany and abroad for research purposes.

As you can see, AGRITECHNICA 2021 features networking, interaction and business taken to a whole new level – live and digital.

Stay tuned. We look forward to your participation!

Registration for AGRITECHNICA and the platform AGRITECHNICA digital is scheduled to start on 2 November 2020.



With kind regards,

Your Project Manager Freya v. Czetzitz
and the entire AGRITECHNICA-Team

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The meeting place for the supply industry

For buyers, engineers, developers as well as spare and wear parts managers in the agricultural engineering and off-highway sectors.

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