

SYSTEMS & COMPONENTS QUARTERLY

ADVERTORIAL

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Systems & Components Quarterly mit Ihrer Anzeige.

Der Newsletter informiert über technische Themen der Landtechnik-Zulieferindustrie und des gesamten Off-Highway-Sektors.

Sie erreichen mit Ihrem Advertorial die Einkäufer, Ingenieure und Marketingleiter aus der Landtechnik und dem Off-Highway-Sektor.

- Der Newsletter hat eine Reichweite von über 15.000 Kontakte (national und international).
- Sprache des Newsletters: Englisch
- Im Advertorial inkludiert sind:
 - Überschrift: max. 60 Zeichen
 - Teaser-Text: max. 330 Zeichen inkl. Leerzeichen
 - Linkangabe
 - Bildbreite 260 px (Höhe 200 px)

Preis: EUR 576,-

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SYSTEMS & COMPONENTS^{DLG}
QUARTERLY

Sehr geehrte Frau von Czotritz,

Welcome to AGRITECHNICA! will once again be the cry next year. The world's leading trade fair for agricultural machinery will offer exhibitors and visitors a new business platform specifically combining the live experience of a trade fair with innovative digital information and networking. This combination means we are optimally positioned to successfully counter the possible effects of COVID-19.

Trade fairs are one of the most important ways for companies to present their innovations and products and to acquire customers. We are all aware that the live experience continues as focal point. Our professional 'Safe Business' concept is therefore designed to ensure that you can plan your trade fair presentation safely and successfully.

Additionally, we offer AGRITECHNICA digital, giving you the opportunity to specifically expand your business in this direction. From the summer of 2021, visitors who have already registered for AGRITECHNICA will be able to use the new digital platform to contact you directly – in a smart and precise format. This platform will be available to 1,500 journalists from Germany and abroad for research purposes.

As you can see, AGRITECHNICA 2021 features networking, interaction and business taken to a whole new level – live and digital.

Stay tuned. We look forward to your participation!

Registration for AGRITECHNICA and the platform AGRITECHNICA digital is scheduled to start on 2 November 2020.

With kind regards,
Your Project Manager Freya v. Czotritz
and the entire AGRITECHNICA-Team
E-Mail: p.vonloe@dlg.org

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