



AGRITECHNICA digital
Packages for exhibitors

	BASIC	SMART	PIONEER	GLOBAL
Advertising				Advertising <ul style="list-style-type: none"> • Advertorials in DLG newsletters and on DLG communication channels
Leads			Visitor / lead reporting <ul style="list-style-type: none"> • Overview and download of all digital visitors and leads who have visited your profile or your event 	Visitor / lead reporting <ul style="list-style-type: none"> • Overview and download of all digital visitors and leads who have visited your profile or your event
Programme	Participation in the technical programme is not included →Tip: book a DLG-Spotlight  in order to be visible in the specialist program	Participation in the technical programme is not included → Tip: book a DLG-Spotlight  in order to be visible in the specialist program	Participation in the technical programme <ul style="list-style-type: none"> • 1 public event of 60 minutes per month + additional events bookable 	Participation in the technical programme <ul style="list-style-type: none"> • 2 public events of 60 minutes per month + additional events for a fee
Communication	Communication with visitors <ul style="list-style-type: none"> • Duration of meetings: 2 min 	Communication with visitors <ul style="list-style-type: none"> • Duration of meetings: 10 min 	Communication with visitors <ul style="list-style-type: none"> • Duration of meetings: 20 min 	Communication with visitors <ul style="list-style-type: none"> • Unlimited duration of meetings
Company presentation	Company presentation <ul style="list-style-type: none"> • Basic tile • No brand profile • No products in the product profile 	Company presentation <ul style="list-style-type: none"> • Small tile • 1 brand profile • 15 products in the product profile • Video info counter 	Company presentation <ul style="list-style-type: none"> • Middle tile • 3 trademark entries • 25 products in the product profile • Video info counter • iFrame 	Company presentation <ul style="list-style-type: none"> • Big tile • 5 trademark entries • 50 products in the product profile • Video info counter • iFrame
Price for on-site exhibitors	Automatically booked with your stand EUR 690	EUR 1,900	EUR 9,900	EUR 14,900
Price for digital participants without stand	-	EUR 19,000	EUR 49,900	EUR 149,900