



AWARD AND JUDGING REGULATIONS of the "Systems & Components Trophy – Engineers' Choice"



1. General provisions and objective of the award

With the "Systems & Components Trophy – Engineers' Choice", Systems & Components, the B2B platform for the supply industry at AGRITECHNICA, aims to grant awards for systems or components with new or distinctly improved concepts that can contribute significantly to developing and realising products that facilitate the use of new processes or substantially improve already familiar processes.

The Systems & Components Trophy is awarded by DLG e.V. ("DLG").

2. Conditions of participation

All exhibitors eligible for AGRITECHNICA 2019 and SYSTEMS & COMPONENTS 2019 can apply for a Systems & Components Trophy by submitting a system or component to the contest. Participation is voluntary and free of any additional charges.

Systems and components of the agricultural supply industry from the AGRITECHNICA nomenclature are eligible for the award.

2.1. Double submissions

Products submitted for the AGRITECHNICA Innovation Award cannot be submitted for a Systems & Components Trophy as well. Double submission will result in exclusion from both contests.

2.2. Entry deadline

The entry deadline is 1 July 2019, midnight. Online applications are possible right up to the expiry of the deadline. Any applications which are submitted later or in incomplete form or which do not meet the prerequisites will not be taken into account for the contest.

3. Registration process

Each system or component can be registered only individually. Registration will be handled through a service order in the Exhibitor Service Portal (<https://portalagritechnica.dlg.org/vrExhibitor/>). All fields marked as mandatory in the online form must be completed by the participant.

Participants are requested to explain accurately and in comprehensible form what the advantage or advanced development of the registered system or component is. The product characteristics should be described plausibly and transparently and, where possible, be documented by independent test results.

Registration by post, fax or E-mail is ruled out. The language for registrations is English.

The documents submitted will be viewed by development engineers (see Sec. 4).

3.1. Joint registrations

Several companies may jointly register a component or system they have developed in a combined effort. In such a case, the registration must be marked as a joint registration, naming all the partners. The component or system will then be presented as a joint registration in the public media, naming all the participants.

3.2. Visual and audio material to be submitted with the registration

For the purpose of illustration in the media, up to three images of the system or component should be uploaded in the online form as a file (with at least 300 dpi resolution). Moreover, it is possible to submit a video of at most three minutes in length. The participant assures that he/she has the rights of use to the image/video and grants these to DLG as well. In particular, the rights of use comprise publication and reproduction rights.

4. Jury

The winners of 2019 will be chosen by development engineers. These development engineers are employees of companies exhibiting at AGRITECHNICA 2019. The development engineers will be nominated in response to a call by DLG to exhibiting companies to designate their chief development engineers for the vote. Companies exhibiting at Systems & Components are excluded from this call.

5. Finding the winners

The following criteria are decisive for the award of the Systems & Components Trophy:

- Practical significance
- Benefits in profitability and processes
- Benefits to environment and energy use
- Benefits for work load and safety

Finding the winners will take place in two steps.

Step 1: Identification of nominees

Among the development engineers designated according to Sec. 4 above, DLG will draw 20 by lot in April who will select 20 nominees for the final online vote by a score system at the beginning of September.

Step 2: Finding the winners

Then all designated development engineers will vote online to determine the winners among the 20 nominees. The nominees with the three highest scores will be awarded the trophy. The decision is final.

6. Publication

6.1. Announcement of the winners

The winners will be announced on the occasion of the Systems & Components Trophy award. Before that, the 20 nominees will be presented to the public in mid-September.

The award-winning companies will be published by DLG on the website of AGRITECHNICA / SYSTEMS & COMPONENTS in German and English. All award-winning systems or components will be presented with pictures and information on the product. The 20 systems and components nominated will be published in a separate list.

6.2. Opportunity for presentation

Award-winning exhibitors have the opportunity to present their system or component on Monday, 11 November 2019, in the Future Lounge, the platform of the supply industry.

6.3. Award

The Systems & Components Trophy will be awarded in the Future Lounge on 10 November 2019 with public attendance. For each award-winning system or component, the winners will be presented with a Systems & Components Trophy and a certificate. In the case of joint registrations, each of the companies involved will receive a Systems & Components Trophy and a certificate, if they are among the winners.

The framework for the award ceremony will be determined by the organisers in advance.

The 20 nominees will be invited to attend the award ceremony on 10 November 2019 so that they can accept a possible Systems & Components Trophy in person.

Any pictures or video material submitted will be shown during the award ceremony. DLG reserves the right to edit any material provided.

7. Advertising with award-winning systems or components

Advertising is voluntary and admissible:

- with the certificate
- with the Systems & Components Trophy (in colour or black-and-white)
- with text references to the award (e.g. in press releases, advertisements, in the Internet)
- and with other campaign logos or communication materials defined by DLG in advance and approved for advertising purposes

7.1. Admissible types of use

Certificates and Systems & Components Trophies may be shown in all sizes provided there is no change to the ratio of width to height. Any changes to the Systems & Components Trophy (e.g. copy, colours) are inadmissible. Duplicates of the certificate and the Systems & Components Trophy may not be made.

7.2. Additional advertising material

The award symbols and other design materials defined by DLG may be obtained from DLG in the form of a picture in four colours or black-and-white as a dataset.

8. Unambiguousness of the rules on advertising

The use of award symbols or text references to the award "Systems & Components Trophy – Engineers' Choice" for advertising purposes is permitted only, if accompanied by the designation of the award-winning system or component. It must be absolutely clear on which exhibition and which characteristics the award is based. The year of the award must be stated.

Exclusive nature

Advertising is allowed only with the award-winning system or component having the characteristics presented for testing. Company or image advertising separate from the system or component is not permitted.

Stating the sender

The winner of the award must be clearly identified.

Duration of advertising

The duration of advertising is at the discretion of the manufacturer in connection with the award-winning system or component, provided that the year year of the award is mentioned.

Ban on misleading representation

In connection with any advertising measures, care must be taken to avoid anything that may mislead the public. Any information must be commensurate with competition law. Sole responsibility lies with the participant or their legal successor.

9. Dispossession of the Systems & Components Trophy

DLG reserves the right to withdraw the awarded Systems & Components Trophy, if the winner has made any misrepresentations regarding the award-winning criteria or if there has been a severe breach of the rules of advertising (see Sec. 8).

10. Damage claims

Unless based on premeditation or grossly negligent behaviour, damage claims are ruled out. This does not apply for any injury to life, body and health or a breach of other major obligations based on slight negligence.

11. Closing provisions

The award and testing regulations become binding upon registration in the Exhibitor Service Portal. Recourse to legal action is ruled out.