

„Future Market Africa!”

Business Round Table - Programme overview:

**Thursday, November 12th, 2019,
Convention Center, hall 13/14
10:00 a.m. – 3:00 p.m.**

Part 1: Successful business models for the future market Africa	10:00	Greeting notes: The African agrarian economy on modernisation pathway (BMZ)
	10:15	Market entry into Sub-Saharan Africa of a German technical manufacturer: practical experiences (Petkus Technologie, Germany)
	10:30	Successful business models of African companies (AEB Sarl., Burkina Faso)
	10:50	Moderated panel discussion with audience participation
	12:00	Get-together at the buffet
Part 2: Financing businesses in Africa	1:00	Financing commercial activities in Africa: German Desk presents success stories and pitfalls (DEG)
	1:20	New mechanism for managing financial risks of investments (NIRSAL)
	1:40	“Guidebook Agricultural Machinery“ – advisory tool for Investors in Africa (GIZ)
	2:00	Talkshow “Prosperous financing of business models to modernise African agriculture“
Part 3: B2B	2:40	B2B with coffee break
	3:00	Closure of the event

The Round Table is jointly organised by Agentur für Wirtschaft & Entwicklung (AWE) Sectoral Programme Agricultural Trade, Agribusiness, Agricultural Finance of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH as well as EZ-Scout Programme, ExperTS and Global Business Network, which GIZ is implementing on behalf of the Federal Ministry for Economic Development and Cooperation (BMZ).

In cooperation with:

