

# AGRI TECHNICA<sup>DLG</sup>

THE WORLD'S NO. 1

## 2019

**WHERE INNOVATION MATTERS.**

10–16 NOVEMBER HANOVER, GERMANY | PREVIEW DAYS 10/11  
NOVEMBER

[www.agritechnica.com](http://www.agritechnica.com) | [facebook.com/agritechnica](https://facebook.com/agritechnica) | made by DLG

### INTERNATIONAL DEALER AND SERVICE PROVIDER CENTRE



#### IN THE MIDDLE INSTEAD OF ON THE SIDELINE!

Are you an agricultural machinery dealer or manufacturer, or do you supply services for the agricultural machinery trade? If so, the new AGRITECHNICA Dealer and Service Provider Centre gives you the unique opportunity to establish new and premium quality contacts worldwide: it is lounge and meeting-point for German and International dealers, here it is where the German LandBauTechnik-Federal association and the International dealer association CLIMMAR have their location; directly here you can present your service to your target group. You can't get any closer to them!

#### THE WHOLE WORLD OF AGRICULTURAL MACHINERY!

Hanover is where the whole world of the agricultural machinery meets: manufacturers, dealers, service providers, farmers, agricultural contractors, machinery rings and many others. All here – all close! You need to be present!

#### INDIVIDUAL SEGMENTS

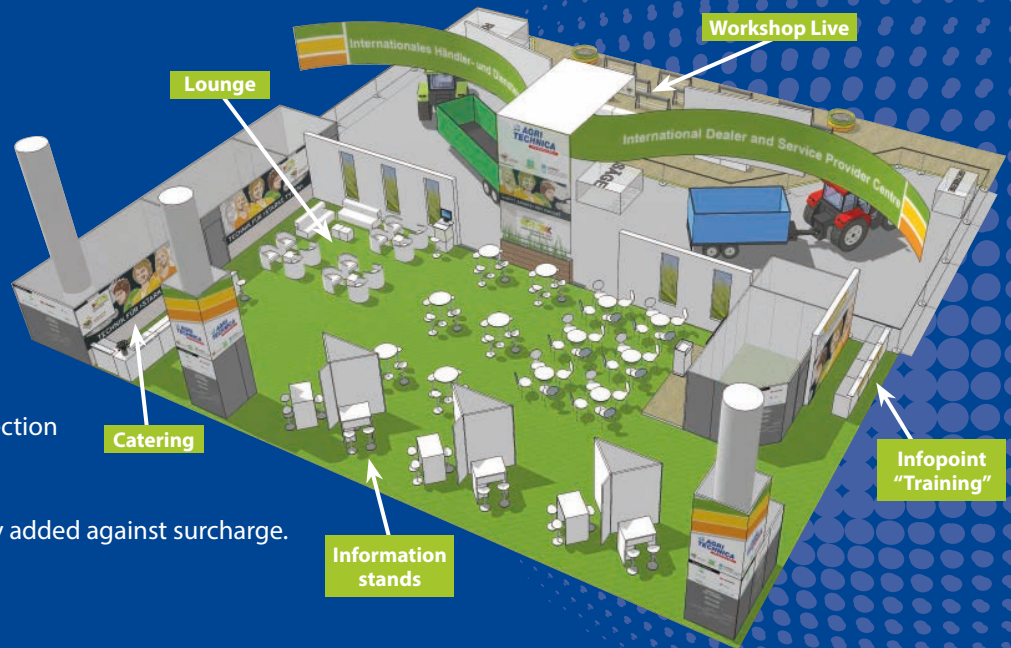
- Financing
- Insurance
- Logistics
- Customs handling
- Purchasing alliances
- Associations / Organisations
- Sales & Marketing
- Providers of personnel services
- Training / Consultancy / Education\*
- Used machinery forum
- Used machinery price setting / assessment / appraisal
- Used machinery reconditioning

\*For masterschools and providers of courses for service technicians a separate „Infopoint training“ is planned. It represents the offers of training centers certified by the Federal association.

## IN-SHOW PRESENCE WITH INFORMATION STAND ON ALL 7 TRADE FAIR DAYS

### The package covers:

- Stand space (approx. 12 qm)
  - 1 bar table with base cabinet
  - 2 bar stools
  - Pillar for company logo + name
  - Leaflet stand
  - Lighting
  - Registration fee (360 EUR)
  - AUMA charge (0.60 EUR/m<sup>2</sup>)
  - Basic media entry (255 EUR)
  - Power connection
  - Daily stand cleaning
  - 1 set of waste bags including collection
  - Security service
  - Insurance
  - Monitor 42" plus monitor wall may be added against surcharge.
- Details on request.



### Stand rental: EUR 6,450.00

The prices are subject to Value Added Tax (VAT). The prices listed apply only with the facilities stated. The rental includes stand construction and dismantling and applies for the duration of the event.

### Use of the Plaza:

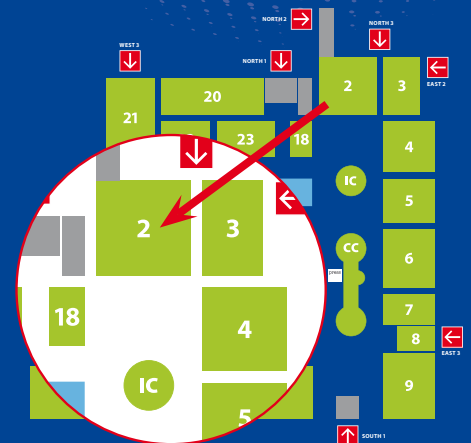
- Small meeting "islands" for you and your customers (2-4 persons)
- Information counter providing support for the general area (enquiries, appointment coordination, information etc.) with a hostess
- A separate, small meeting room for sensible meetings (organisation by Federal Association LBT)

### Use of the Central Stand Cabin with catering area:

- with lockers and storage facilities, coat rack, kitchen with refrigerator, sink, water boiler etc. Coordination of catering by appropriate personnel.

### Positioning:

The International Dealer and Service Provider Centre will be positioned in the Trade and Service sector at the fair (probably in hall 2).



### Promotion:

The Dealer and Service Provider Centre will be promoted in all AGRITECHNICA trade fair media. In addition press releases and brochures will attract the necessary visitor attention.

## REGISTRATION

Please register under [www.agritechnica.com/onlineservice](http://www.agritechnica.com/onlineservice). In the field 'stand detail' enter the keyword „International Dealer and Service Provider Centre“. The offer is limited: max. 10 places available; the first come, first served shall apply!

**Deadline for registration: 15/03/2019**

Further technical details such as e.g. your company logo, company description etc. will be collected from you in spring 2019.

### YOUR DLG CONTACT:

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