PRE-PRESS CONFERENCE
Exhibitor Development and Forecast 2019

Deutschland / Germany
Ausland / Abroad

Forecast

<table>
<thead>
<tr>
<th>Year</th>
<th>Deutschland</th>
<th>Ausland</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>1.234</td>
<td>1.074</td>
</tr>
<tr>
<td>2011</td>
<td>1.356</td>
<td>1.348</td>
</tr>
<tr>
<td>2013</td>
<td>1.384</td>
<td>1.513</td>
</tr>
<tr>
<td>2015</td>
<td>1.270</td>
<td>1.622</td>
</tr>
<tr>
<td>2017</td>
<td>1.129</td>
<td>1.673</td>
</tr>
<tr>
<td>2019 Forecast</td>
<td></td>
<td>60%</td>
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</tbody>
</table>
98% of the visitors…were satisfied with AGRITECHNICA 2017.
Global Farming – Local Responsibility
... stands for a sustainable future in agriculture, with sufficient food being produced for a growing world population while natural resources are conserved. This can only be done by using the latest technologies – innovative, smart and adapted to the special features of the specific agricultural regions worldwide.

DLG and exhibitors will answer questions of international farmers worldwide. AGRITECHNICA will offer the knowledge platform.
DLG-Network and Knowledge Platform
Thursday, November 14, 2019

International Farmers’ Day
FRANCE & UK
International Farmers’ Day – Thursday, November 14

➢ Technical Program in English and French
   Topics will focus on both countries

➢ AgMachinery Conference with focus on France and UK

➢ French as third main language
   ➢ Homepage
   ➢ Signage on the fair ground
   ➢ Visitor guide
   ➢ Etc.
DLG offers young and innovative companies the opportunity to present their ideas and products to the international agricultural sector during AGRITECHNICA 2019.

- **DLG-AgrifutureLab**
  - National and international Start-ups, younger than 5 years, less than 50 employees, annual turnover less than 10 Mio €

- **BMWi Joint stand**
  - for young innovative enterprises
  - National and international start-ups, younger than 10 years, less than 50 employees, annual turnover less than 10 Mio €

- **Start-up Wall**
  - National and international start-ups, max. 2 years old
  - Poster board
➢ More than 30 national and international companies
➢ Networking area for start-ups and professional visitors
Special „Acre of Knowledge“ – Hall 21

DLG-Specials und Forums

Hall 15 and Hall 21
Special „Acre of Knowledge“ – Hall 21

Innovative concepts for small-scale farmers worldwide
Latest topics from the agricultural sector for international experts and decision makers

Topics e.g.:
- Soil protection
- Production and storage technology
- 3D-printing of spare parts
- Sensor and satellite technology
- Forum with international topics

16 Co-exhibitors from Denmark, Germany, Italy, The Netherlands, Austria, Philippines and the U.S.

Cooperation:

Technical Partner:

Technical Program and Forums:
- Technical solutions, innovative ideas and sustainable project concepts
- Wide range of contributions through
  - Co-exhibitors
  - Companies
  - Non-Profit-Organizations
  - Development Organizations
- From Monday (11/11) until Friday (15/11)
- More than 60 slots of around 30 minutes
- Live-Chats with external partners via Skype
- Language: English
Technical solutions and ideas to accomplish current challenges within the agricultural sector will be presented.

16 Co-exhibitors from Argentina, Denmark, Germany, France, Canada, Australia and Slowenia.

Topics:
- Soil protection through adapted soil management
- Low-loss fertilization
- Innovative irrigation systems
- Systems for decision-making support
- Resource-saving plant protection methods

Participating Companies:
- Biocover A/S
- Einböck GmbH & Co KG
- EXA Computing
- FH Aachen/ Zacho Group
- ISIP
- K.U.L.T
- Matrix GmbH
- Milar
- naio-technologies
- Next Instruments
- SKWP
- SmartAgriHubs
- SoilReader
- Trapview
- Treffler Maschinenbau
DLG e.V. – Competence Center and Meetingpoint for DLG-Members

Hall 21
DLG-Networking Platforms

International Visitors Lounge

Hall 21
DLG-Networking Platforms

Campus & Career
Hall 21
Young Farmers Day and Young Farmers Party
November 14, 2019
Fair Ground and TUI Arena
Workshop Live and International Dealer Center
Hall 2
Forestry Practice *live*
Outdoor Area
Hermesplatz
Farming Simulator League

Pavilion 32
<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Topic</th>
<th>Key Note Speaker</th>
<th>Panel discussion with farmers from:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, 13/11</td>
<td>9:30 a.m. – 01:00 p.m.</td>
<td><strong>Prospects and Challenges of large-scale Farming worldwide</strong></td>
<td><strong>Dr. Michaela Kuhl</strong>, Agricultural Commodity Research, Commerzbank AG</td>
<td>Canada, Russia and Australia</td>
</tr>
<tr>
<td>Thursday, 14/11</td>
<td>9:30 a.m. - 12:00 p.m.</td>
<td><strong>The European Union in the (Post) Brexit Era – Challenges for Farmers in Europe</strong></td>
<td><strong>Prof. PD Dr. Martin Banse</strong>, Thünen Institute, Implications of the BREXIT on European agricultural markets</td>
<td>France and UK, and farmers from: France, UK and UK</td>
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</tbody>
</table>
Systems & Components is taking agricultural mechanization to the next level by combining different engineering solution in hydraulics, mechanics and electronics. These smart applications provide the means to progress, especially important today showing the best solutions to the challenges faced by OEM’s, farmers and the entire off-Highway sector.
## Daily topics at the Systems & Components Future Lounge:

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
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<tbody>
<tr>
<td>Tuesday, November 12, 2019</td>
<td>Future Machine Architecture</td>
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<tr>
<td>Wednesday, November 13, 2019</td>
<td>Additive Manufacturing</td>
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<tr>
<td>Thursday, November 14, 2019</td>
<td>Predictive Maintenance</td>
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<tr>
<td>Friday, November 15, 2019</td>
<td>New Business Models</td>
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AGRITECHNICA has established itself as the most prominent platform for the introduction of innovations.

This innovation leadership is underlined by the AGRITECHNICA Innovation Award, which is handed to the winners at the show every two years.

An independent expert committee appointed by the DLG (German Agricultural Society) determine the winners of the Innovation Award AGRITECHNICA from among approved applications for product innovations, based on stringent criteria.

Announcement of the Innovation Award Winners: September 19, 2019
Systems and components play a key role in the development of innovative agricultural machinery.

DLG brings together engineers and agricultural machinery manufacturers to honor systems or components with new or distinctly improved concepts that can contribute significantly to developing and realising products which facilitate the use of new processes or substantially improve already familiar processes with the new

DLG „Systems & Components Trophy – Engineers Choice“
Registration Deadline: July 1, 2019

A jury of development engineers from exhibiting agricultural engineering companies will select the award-winners in a two-step process:

**Step 1:** Pre-selection from all applicants by 20 development engineers from the overall jury: Viewing all documents, technical assessment and nomination of 20 innovations.

**Step 2:** Selection of the award-winners from the 20 nominated innovations through online voting of the overall jury.

Decisive criteria:
- Practical significance
- Benefits in profitability and processes
- Benefits to environment and energy use
- Benefits for work load and safety

Announcement of the winners during SYSTEMS & COMPONENTS in the Future Lounge, Hall 17.
We cordially invite you to the award ceremony of the Systems & Components Trophy – Engineers’ Choice

**When:** November 10, 2019
05:00 – 06:00 p.m.

**Where:** Systems & Components Future Lounge, Hall 17
List of Exhibitors and Theme Routes

List of Exhibitors 2019

Theme routes

Innovation Award  Start-up Route  Plant Protection  Fertilizing Route  S&O Trophy Route

All search results

D

DLG-AgrifutureLab
60480 Frankfurt, Deutschland
Start-up Tour
**Topics:**

1. Plant Protection
2. Fertilizing
3. Nutrition
4. Software
5. Irrigation
6. DLG AgrifutureLab
7. Innovation
8. S&C Trophy
New Trade Fair App

Networking

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Datenschutz

Waldemar Tomberg
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Kontaktanfrage senden?
Abbrechen OK

Interessen
AI
Audio
THANK YOU VERY MUCH
FOR YOUR ATTENTION