Exhibitor Development

<table>
<thead>
<tr>
<th>Year</th>
<th>Deutschland / Germany</th>
<th>Ausland / Abroad</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>1.234</td>
<td>1.074</td>
</tr>
<tr>
<td>2011</td>
<td>1.356</td>
<td>1.348</td>
</tr>
<tr>
<td>2013</td>
<td>1.384</td>
<td>1.513</td>
</tr>
<tr>
<td>2015</td>
<td>1.270</td>
<td>1.622</td>
</tr>
<tr>
<td>2017</td>
<td>1.129</td>
<td>1.673</td>
</tr>
<tr>
<td>2019</td>
<td>1.069</td>
<td>1.750</td>
</tr>
</tbody>
</table>
## Visitor Development

<table>
<thead>
<tr>
<th>Year</th>
<th>Deutschland / Germany</th>
<th>Ausland / Abroad</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>274,943</td>
<td>80,175</td>
</tr>
<tr>
<td>2011</td>
<td>321,536</td>
<td>97,676</td>
</tr>
<tr>
<td>2013</td>
<td>342,187</td>
<td>106,725</td>
</tr>
<tr>
<td>2015</td>
<td>354,285</td>
<td>98,186</td>
</tr>
<tr>
<td>2017</td>
<td>347,733</td>
<td>109,873</td>
</tr>
<tr>
<td>2019</td>
<td>&gt;400,000</td>
<td>&gt;100,000</td>
</tr>
</tbody>
</table>
Global Farming – Local Responsibility
Technical solutions and ideas to accomplish current challenges within the agricultural sector will be presented

16 Co-exhibitors from Argentina, Denmark, Germany, France, Canada, Australia and Slovenia

Topics:
• Soil protection through adapted soil management
• Low-loss fertilization
• Innovative irrigation systems
• Systems for decision-making support
• Resource-saving plant protection methods

Biocover A/S
Einböck GmbH & Co KG
EXA Computing
FH Aachen/ Zacho Group
ISIP
K.U.L.T
Matrix GmbH
Milar
naio-technologies
Next Instruments
SKWP
SmartAgriHubs
SoilReader
Trapview
Treffler Maschinenbau
Innovative concepts for small-scale farmers worldwide
Latest topics from the agricultural sector for international experts and decision makers

Topics e.g.:
• Soil protection
• Production and storage technology
• 3D-printing of spare parts
• Sensor and satellite technology
• Forum with international topics

16 Co-exhibitors from Denmark, Germany, Italy, The Netherlands, Austria, Philippines and the U.S.

Cooperation:

Technical Program and Forums:
• Technical solutions, innovative ideas and sustainable project concepts
• Wide range of contributions through
  • Co-exhibitors
  • Companies
  • Non-Profit-Organizations
  • Development Organizations
• From Monday (11/11) until Friday (15/11)
• More than 60 slots of around 30 minutes
• Live-Chats with external partners via Skype
• Language: English
DLG-Network and Knowledge Platform
Thursday, November 14, 2019

International Farmers’ Day
FRANCE & UK
DLG offers young and innovative companies the opportunity to present their ideas and products to the international agricultural sector during AGRITECHNICA 2019.

- **DLG-AgrifutureLab**
  - National and international Start-ups, younger than 5 years, less than 50 employees, annual turnover less than 10 Mio €

- **BMWi Joint stand**
  - National and international start-ups, younger than 10 years, less than 50 employees, annual turnover less than 10 Mio €

- **Start-up Wall**
  - National and international start-ups, max. 2 years old
  - Poster board
AGRITECHNICA has established itself as the most prominent platform for the introduction of innovations.

This innovation leadership is underlined by the AGRITECHNICA Innovation Award, which is handed to the winners at the show every two years.

An independent expert committee appointed by the DLG (German Agricultural Society) determine the winners of the Innovation Award AGRITECHNICA from among approved applications for product innovations, based on stringent criteria.
Systems and components play a key role in the development of innovative agricultural machinery.

DLG brings together engineers and agricultural machinery manufacturers to honor systems or components with new or distinctly improved concepts that can contribute significantly to developing and realising products which facilitate the use of new processes or substantially improve already familiar processes with the new DLG „Systems & Components Trophy – Engineers Choice“
ANCOR
reacalm GmbH
Hall 17 Stand 17D54a

SafeKnives
Frank Walz- und Schmiedetechnik GmbH
Hall 11 Stand B18

Continuously Variable Transmission Unit
BONDIOLI & PAVESI GmbH Deutschland
Hall 15 Stand E27
DLG-Specials und -Foren
Halle 15 und Hall 221
DLG-Networking Platforms

Young Farmers Day and Young Farmers Party
November 14, 2019
Fair Ground and TUI Arena
Farming Simulator League

Pavilion 32
THANK YOU VERY MUCH
FOR YOUR ATTENTION