

**Your company featured at AGRITECHNICA 2019:
58,000 Job & Career magazines with the Campus & Career guide!**

The AGRITECHNICA exhibition comes closer and you are planning your trade show presentation. The special issue Job & career magazine with Campus & Career guide will be distributed to AGRITECHNICA and will form part of DLG-Mitteilungen. The edition focuses on helping junior staff with job and career opportunities and refers to the career platform Campus & Career at AGRITECHNICA. It is a special issue of DLG-Mitteilungen, the top German agricultural magazine. Take full advantage to promote your company at AGRITECHNICA 2019!

58,000 special edition Job & Career magazines will be published:

- 30,000** copies will form part of the AGRITECHNICA issue of DLG-Mitteilungen November 2019
- 18,000** copies will be printed for AGRITECHNICA with Campus & Career and Young Farmers Day
- 10,000** copies will be distributed to students at agricultural universities, as well as to Young DLG and DLG

Promote your company's featured in the Job & Career magazine:

- ✓ With conventional advertisements and/or
- ✓ Structured advertorials. Editor Dr. Dieter Barth is available to help with the preparation of advertorials for best effect. This service is free for participating companies.
- ✓ Advertisements and advertorials will be included in the eMagazine free of charge. In addition you can book a direct link to your webpage.
- ✓ The Job & Career magazine is printed as an eMagazine and is online on AGRITECHNICA Website too.

Take full advantage of these new initiatives at AGRITECHNICA 2019!

Booking details: Please fill in the form and reply by fax or email to DLG-Mitteilungen. A design template to follow for your advertorial you find on this back side.



Job and Career magazine with Campus & Career guide



Job and Career magazine



Job and Career magazine

Get involved with Job & Career magazine! Reply by fax: +49 2501 801 32 10, by email: barbara.haeder@lv.de

Yes, we wish to order:

- Conventional advertisement** ____ mm wide x ____ mm high, proportion of page 1/____ page, colours ____
- Advertorial 4c** 1/1 page 1/2 Seite high 1/2 Seite cross
- Direct link from the Job & Career eMagazine to your webpage**
- We are interested in adverts on the Job-Wall at Campus & Career. Please send us information.

Timetable Job & Career magazine	Date
Deadline for advert orders:	17 September 2019
Advertisement copy deadline:	23 September 2019
Publication date:	24 October 2019

Format	Columns	Width x Height in mm	Mono in €	2/3c in €	4c in €	Advertisement link to URL €
1/1 page	4	190 x 270	4,398	5,718	7,256	69
1/2 page	4 2	190 x 133 94 x 270	2,200	3,008	3,888	69
1/3 page	4 2	190 x 88 61 x 270	1,466	2,009	2,595	69

(Extracat from mediafacts DLG-Mitteilungen 2019)

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Your address:

Company	Contact	Email
Street, No.	Postal code, Town, Country	URL Link
Phone	Date	Signature

